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# PROCESSING MODERNISATION AND INCREASED COMPETITIVENESS

Investment was made to modernize a fish processing and manufacturing plant through the purchase and installation of a new packaging line and refrigeration equipment.

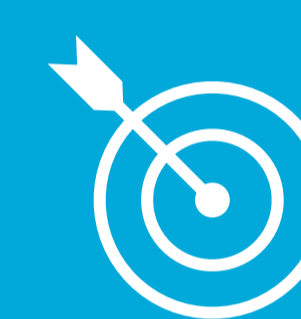
The aim was to increase the competitiveness of the processing activities, in particular through: operational flexibility to organize production better by product types; production specialization; innovation; cost reduction; and creation of higher value products. The automated nature of the equipment was also intended to ensure improved control of product quality.

More information here: [www.viciunaigroup.eu](http://www.viciunaigroup.eu)



processing

## PLUNGE, LITHUANIA



### RESULTS (2011):

- Improved quality of products
- Improvement of recycling processes
- Improvement in working conditions
- Reduction in production costs



### LESSONS LEARNED:

Investments in processing equipment can increase competitiveness by reducing costs, allowing for improved operational strategy and efficiency, and enhancing product quality.



### TOTAL OPERATION COST:

Total budget: 172 961 €  
Union contribution: 37 787 €



### CONTACT DETAILS:

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