

Business mentoring and coaching



EMPREAMAR

Spain's EMPREAMAR project has targeted local and unemployed people from the fisheries sector, with the provision of business mentoring, coaching and financial support in order to encourage the creation of new businesses in, or related to, the sector.

EMPREAMAR offers capacity building and support to participants to develop and implement new business initiatives linked to the fisheries sector. The project involved contracting fisheries experts associated with the regional universities to provide training on relevant subjects such as project development, viability assessment, communication, social media strategy, etc. In later stages, successful participants of the training received personalised advice or mentoring and, in some cases, the necessary premises to start their activities. In addition, those initiatives in need of financial support were encouraged to apply for a FLAG grant.

FISTERRA – RÍA MUROS – NOIA FLAG, SPAIN

RESULTS (AFTER 13 MONTHS):

- > 30 local unemployed people trained
- > 8 business initiatives launched (with 10 foreseen jobs)

SUCCESS FACTORS:

- > Combination of practical training & financial support

TOTAL PROJECT COST: €51 800

- > EFF Axis 4: €38 850
- > Regional co-financing: €12 950

Project promoter

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